

**MIDA INVEST SERIES - SELANGOR:
UNFOLDING ITS BUSINESS POTENTIAL
25 July 2024, Thursday
Hall 1, Kuala Lumpur Convention Centre (KLCC)**

TIME	PROGRAMME
1.30 - 2.30 pm	<p>Registration of Participants Venue: Foyer Hall 1</p>
2.30 - 3.00 pm	<p>Opening Ceremony Agenda</p>
	<p>2.10 pm : Arrival of VVIP</p> <ol style="list-style-type: none"> 1. YAB Dato' Seri Amirudin Shari Chief Minister of Selangor 2. YB Senator Datuk Seri Utama Tengku Zafrul Tengku Abdul Aziz, Minister of Investment Trade & Industry 3. YB Ng Sze Han EXCO, Trade, Investment & Mobility 4. YBhg. Tan Sri Dato' Seri Dr. Sulaiman Mahbob Chairman, Malaysian Investment Development Authority (MIDA) 5. YBrs. Tuan Sikh Shamsul Ibrahim Sikh Abdul Majid Chief Executive Officer, Malaysian Investment Development Authority (MIDA) 6. YBhg. Dato' Hasan Azhari Hj Idris Chief Executive Officer, Invest Selangor Berhad <p>Venue: Level 1, Hall 1</p>
	<p>2.15 pm : Arrival of VVIP at Stage 1</p>
	<p>2.20 pm (5 mins) : Welcoming Remarks YBrs. Mr. Sikh Shamsul Ibrahim Sikh Abdul Majid Chief Executive Officer Malaysian Investment Development Authority (MIDA)</p>
	<p>2.25 pm (10 mins) : Remarks YB Senator Tengku Datuk Seri Utama Zafrul Tengku Abdul Aziz Minister of Investment, Trade and Industry</p>
	<p>2.35 pm (10 mins) : Keynote Address YAB Dato' Seri Amirudin Shari Chief Minister of Selangor</p>

	2.50 pm	:	Group Photo Session
	3.00 pm	:	Press Conference Venue: Hospitality 2, Level 1, Hall 1
3.00 pm	:	Session I: Success Story in Selangor	
		Presentation by Texas Instruments Malaysia Sdn Bhd	
		Speaker: Mr. Adzahar Md Sharipin Government Relations Director	
3.30 pm	:	Session II: CEO Insights: Topic: Investment & Facilitation; Vision & Strategies	
		Moderator: Ms. Marina Che Mokhtar Partner Advisory - Deals (Economics & Policy) PricewaterhouseCoopers Capital Sdn Bhd (PwC)	
		Panelists: 1. YBrs. Tuan Sikh Shamsul Ibrahim Sikh Abdul Majid Chief Executive Officer Malaysian Investment Development Authority (MIDA) 2. YBhg. Dato' Hasan Azhari Hj Idris Chief Executive Officer Invest Selangor Berhad	
4.15 pm	:	Session III: Panel Discussion Topic: The Future of Industrial Parks: Adapting to Emerging Trends and Challenges	
		Moderator: Mr. Kent Seet, Data Centre Transactions Lead, JLL Malaysia	
		Panelists: 1. YBhg. Dato' Sri Yap Ngan Choy, Group Managing Director, NCT 2. YBhg. Dato' Azmir Merican, Group Managing Director, Sime Darby Property 3. YBrs. Mr. James Tan, Chairman for Planning Policies and Standard Committee under Real Estate Housing Developer Association (REHDA) Selangor	
5.00 pm		END OF EVENT	